

# TOP 10 REASONS TO BECOME AAHA ACCREDITED

1. Increases effectiveness
2. Provides benchmarks
3. Challenges everyone in the practice to “raise the bar”
4. Keeps you current on best practices
5. Provides access to a consultant that sees hundreds of practices each year
6. Provides a plan and helps you establish goals
7. Sets your practice apart
8. Promotes team building
9. Improves communication
10. Promotes safety



The Standard of  
Veterinary Excellence

We'd like to extend an invitation to you to have a practice consultant do a FREE walk-through of your practice. If you are interested, please email [practice.accreditation@aaahanet.org](mailto:practice.accreditation@aaahanet.org) and include the following information: practice name, contact name, phone number, state and email. Our practice consultant will visit your practice as their schedule permits.

## Benefits to becoming accredited:

- AAHA's Client Satisfaction Survey
- Free website
- Free referrals through our pet owner website, [www.healthypet.com](http://www.healthypet.com) and AAHA's Member Service Center
- Free staff training programs and continuing education
- Free registration for two staff members in your practice to attend the Veterinary Leadership Workshop (available in certain markets only)
- Special accreditation kit, including promotional materials and other helpful public relations tools
- Access to *PetsMatter*, a client e-newsletter that promotes accreditation
- Accredited Practice Directory
- Unlimited free listings in AAHA's Career Center at [www.aahanet.org](http://www.aahanet.org)
- *AAHA Update*, the quarterly newsletter that updates you on your member benefits and what's happening with the association
- Ongoing support from the accreditation team including practice consultants who see hundreds of practices each year
- Increased public visibility through AAHA's public relations efforts
- Use of the AAHA-accredited member logo on any practice communication

## AAHA-accredited members have this to say about accreditation and the process...

*"It (accreditation) gives the team a sense of pride and helps us continually grow our procedures, standards of care, standards of service and our quality control."*

Ms. Jennifer Trujillo, Hospital Administrator, Friendship Hospital for Animals, Washington, DC

*"It really brought us together. By sharing the information, we're all more educated, and that results in better service."*

Dr. Jeanette Lubenau, DVM, owner of Above and Beyond Pet Care in Lubbock, Texas

*"As a practice manager and co-owner, I feel it's been a great benefit to us financially to be accredited. It attracts some of our clients who really do distinguish between different clinics, and it attracts wonderful staff members."*

Ms. Sharon deNayer, Practice Manager/Co-Owner, Windsor Veterinary Clinic, Windsor, CO

*"I think AAHA has been a wonderful guide for veterinarians in many areas — their pursuit of excellence and providing the best patient care possible."*

Dr. Willi Weichelt, Medical Director, West Chester Veterinary Medical Clinic, West Chester, PA



**For more information on  
AAHA accreditation  
visit [www.aahanet.org](http://www.aahanet.org),  
email [practice.accreditation@aahanet.org](mailto:practice.accreditation@aahanet.org)  
or call 800/252-2242.**